

In January 2023, members of the Steering Committee of the European Haemophilia Consortium (EHC) together with staff members held a strategic retreat in Belgium to develop a Strategic Plan for 2023-2027 period.

This group built on the legacy of previous strategic plans, to ensure continuity while also taking into account EHC's mandate and mission statement. The 2023-2027 Strategic Plan seeks to continue *Shaping the quality of life of people with congenital bleeding disorders in Europe*, and further finetunes its *delivery by bringing [patient] voices directly into healthcare decision-making*.

To achieve this, the EHC sets out three core strategic objectives:

1. Further consolidating EHC organisational foundations

Through:

- o Ensuring for EHC as well as its NMOs the respect of five core principles:
 - Legitimacy,
 - Independence,
 - good governance,
 - accountability, and
 - transparent reporting;
- o Ensuring financial sustainability, including through public-private diversification, European funding, and the continued maintenance of a 12-month operational reserve;
- o Ensuring team sustainability, including through streamlining operational practices;
- o Ensuring emergency readiness for urgent response, crises- and risk management;
- o Monitoring 'hard' as well as 'soft' (social collective) impacts through bespoke tools;
- o Upholding a culture of human-centered, interpersonal community engagement; and
- o Upholding a 'speaking with one voice' ethos and facilitating national collaborations.

2. Further strengthening EHC community-driven advocacy

Through:

- o Continuing to invest in patient empowerment and cohort-specific leadership pathways,
- o Continuing to invest in succession- and 'next generation of advocates' planning,
- o Empowering and sustaining volunteers' work through public recognition & reward,
- o Improving communication and collaboration channels between EHC committees,
- o Ensuring representation, consultation, and participation of all RBD cohorts,
- o Enabling active involvement of all NMOs with solutions for language- and other barriers,
- o Empowering, enabling, and ensuring a rotation of new voices to speak publicly,
- o Continuing a high-level expert exchange, collaboration, and partnership with HCPs,
- o Building inter-linkages between relevant European work and that of NMOs/committees,
- o Serving as incubator of community advocacy strategies, and
- o Serving as the platform through which the community implements advocacy strategies.

3. Further deepening EHC contributions to, and impact at, European levels

Through:

- o Ensuring expansion of EHC presence at European levels (e.g., EU, Council of Europe),
- o Delivering an independent patient- and community-centric expertise to decision-making,
- o Contributing patient driven-data via collection, analysis, publication, and dissemination,
- o Contributing to, and collaborating with, key European activities, e.g., legislative, political,



- o Bridging coherently between national, European, and broader international policies, and
- o Identifying, supporting, and meaningfully partnering on EU-funded projects/initiatives.

These objectives will be achieved through an action plan set as a guiding document for the work of the EHC office and its committees.

